

Why Hire Us: Entrepreneurial Ecosystems

Catalyzing Capital and Capacity for Small Businesses

ALD Strategic Advisory strengthens entrepreneurial ecosystems through inclusive finance, strategic partnerships, and tailored business support services. Led by Whitney Dubinsky, a former USAID private sector lead, ALD brings global expertise in capital mobilization, ecosystem design, and gender-smart solutions to help small and growing businesses thrive.

By connecting financial institutions, donors, and local entrepreneurs, ALD delivers innovative, market-based strategies that drive sustainable growth. Whether launching incubators, structuring catalytic funds, or building regional alliances, ALD turns systemic challenges into scalable opportunities.

➞ Why Choose Us?

- **Entrepreneur Support Systems:** Design and execution of incubators and accelerators tailored to SMEs, with investment-readiness training and gender-smart frameworks.
- **Financial Literacy Initiatives:** Targeted financial education programs partnering with institutions to resilience among entrepreneurs.
- **Ecosystem Strengthening:** Facilitation of cross-sector partnerships among donors, banks, ESOs, and government entities to create enabling environments for entrepreneurial growth.
- **Capital Mobilization & Fund Structuring:** Strategy and advisory support for launching catalytic funds, including investor engagement, blended finance design, and pipeline development.
- **Impact Measurement & Learning:** Custom M&E frameworks to track outcomes, support adaptive program management, and quantify ecosystem-level results.



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