

Why Hire Us: Foreign Direct Investment

Driving Economic Growth

ALD Strategic Advisory offers expert, tailored guidance for foreign direct investment, ensuring compliance, strategic clarity, and smooth market entry with a focus on Central America. From planning to execution, ALD helps clients navigate risk, optimize operations, and achieve investment success.

We help manufacturers capitalize on nearshoring by relocating value chains closer to the U.S., gaining advantages like reduced logistics costs, faster turnaround, and improved market responsiveness. Additionally, we support governments in streamlining trade policy, infrastructure planning, and investor outreach to enhance regional competitiveness.

➞ Why Choose Us?

- **Value Chain Realignment:** Strategic planning to shift production and supply closer to U.S. demand centers.
- **Soft Landing Services:** End-to-end support for companies, including business registration, workspace sourcing, and local hiring connections.
- **Sustainability Integration:** Strategies to align operations with ESG standards and access green financing or procurement programs.
- **Technology & Innovation Linkages:** Facilitation of partnerships with local R&D centers, universities, and innovation hubs.
- **Trade & Investment Policy Advisory:** Recommendations to align national policies with nearshoring demand and global supply chain trends.
- **Investor Outreach Programs:** Design and execution of targeted campaigns to attract U.S. and multinational manufacturers.



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