

Why Hire Us: Government Affairs

Path to Influence

We help clients navigate and strengthen their engagement with the U.S. Government, U.S. Embassies, and Central American governments to advance strategic priorities and unlock new opportunities. With deep expertise in U.S. foreign policy, development initiatives, and trade facilitation, ALD ensures clients understand the policy drivers shaping the region and positions them to build effective relationships with key decision-makers.

ALD supports businesses, NGOs, and development actors in aligning their goals with U.S. and regional priorities, securing partnerships, and accessing government-backed initiatives. ALD helps clients advocate for policy reforms, mobilize investment, and co-create solutions with national and local governments.

➔ Why Choose Us?

- **Deep U.S. Government Expertise:** With over 15 years of experience in U.S. foreign policy, economic development, and trade facilitation, ALD understands the inner workings of U.S. agencies, including the U.S. Department of State, the U.S. Department of Commerce, the U.S. Trade Representative, and others that shape regional policy and investment flows.
- **Strong Embassy and Diplomatic Networks:** ALD has extensive experience collaborating with Embassies and diplomatic missions across Central America, providing valuable insights and connections to advance policy dialogue, partnership opportunities, and strategic initiatives.
- **Regional Government Insight:** Having worked directly with Central American governments on trade, investment, and private sector development, ALD helps clients engage effectively with host-country ministries, local authorities, and regional institutions to drive mutually beneficial outcomes.
- **Proven Track Record in Public-Private Alliances:** Ms. Dubinsky has mobilized hundreds of millions in investment through government-led initiatives, demonstrating the ability to align business objectives with public policy goals for scalable impact.



Whitney Dubinsky
Founder & Consultant

☎ +1 202-413-0600
🌐 www.aldstrategicadvisory.com
✉ wdubinsky@aldstrategicadvisory.com